



siliconindia 10 MOST PROMISING CAREER COUNSELLING COMPANIES - 2019

India currently amasses the world's largest student population with around 350 million students to its record. With student-life posing as a major influence on the future, what holds most significant is the choice of career that will decide the sustenance of these students in today's 'dog eat dog' world. Yet apart from this competition, the increasing complexities in the volatile job market and the lack of awareness of career options among students only indicate the further need for specialized experts and career guides/counsellors to provide insights on these fronts. But India faces a much more severe challenge than this, where over 93 percent of educational institutes in the country do not have professional counsellors on-board, leaving a large percentage of students confused and career-less.

In proof of this critical scenario, in 2018 the Annual International Career and College Counselling (IC3) Conference acknowledged that at least 1.4 million career counsellors were needed to maintain a globally acceptable student-to-school-counsellor ratio. The shows the vast rising demand among not just parents and students, but also various educa-

tional institutes and organizations to seek the expertise of career professionals to cater to the large pool of aspiring candidates in making the right decisions to a fruitful future.

Listing-out these companies, enabling a seamless process for students to choose the right career path and subsequently find the right jobs, siliconindia Education Magazine presents you '10 Most Promising Career Counselling Companies – 2019.' Following a scrupulous evaluation process, the siliconindia Editorial Board along with top career experts, counsellors and industry tycoons, has enlisted some of the major players who claim to provide ingenious and resourceful career guidance assistance to students and career seekers for finding the best career-path attuned to their individual proficiency and skill. Preparing them as future-ready, competitive personnel, these companies define the perfect go-to for ensuring a smooth journey to finding the best possible career path out there. Delve into these pages to catch a glimpse of these experts who are all enthusiastic in helping you choose your perfect career-match today!

10 MOST PROMISING CAREER COUNSELLING COMPANIES - 2019

Institution	Management	Description
3RDiConsulting Mumbai 3rdiconsulting.in	Kavitta Mehhta, Founder	A unique boutique counselling & mentoring approach aiding students and young professionals choose the right courses abroad based on their skills, empowering them to build a career creating next-generation world-leaders & innovators
AcmeCareers Kolkata acmecareers.net	Shovan Chaudhuri, Director & CEO	Providing comprehensive career guidance solutions to students, job seekers/working professionals, based on first-hand experiences as industry experts
Brain Checker Nashik brainchecker.in	Dr. Ashwin Raje, Co-Founder & President Keya Raje, Co-Founder & VP	An ardent career counselling firm designing every product using psychological tools and assessment techniques to help students pick the right career trajectory
Brainwonders Mumbai brainwonders.in	Manish Naidu, Founder & CEO Dr. Lin Ruei Bin, Inventor of DMIT	A leading assessment & counselling network, revolutionizing the concept of identifying the inborn potential of people, right from childhood, using the patented Dermatoglyphics Multiple Intelligence Test (DMIT) technology in a highly informed way
Collegepond Mumbai collegepond.com	Suraj Bajaj & Jimeet Sanghavi, Founders	A premier 360 degree online/offline counselling, career guidance and admissions counselling outfit with a commendable track record of sending over thousands of students to crème de la crème universities and prestigious academic programs across the globe
Merittude Bangalore merittude.com	Madhuri Mohan, Founder	A career counselling firm helping students and working professionals alike to pave their career growth trajectory with utmost precision using dive-dimension tools
Momentsinbox Eduventures Lucknow momentsinbox.com	Chander Gaurrav Setia, Founder	Providing multi-dimensional counselling services across a spectrum of all age-groups , with solutions that propel one forward on fulfilling journeys in careers, life and relationships
Quest Systems Baroda thequestway.in	Muthuswamy N, Owner	A career counselling/guidance firm helping students, professionals as-well-as dyslexic individuals to achieve career growth with utmost precision using a unique test-assessment battery
Tucareers Lucknow tucareers.com	Mohit Bhatnagar, Founder	A provider of accurate and research-based career assessments and counselling for school & college students, and working professionals
Tutelage Durgapur tutelage.net.in	Sagar Choudhary, Director	Experts at providing counselling to students in their areas of interest and information on alternative careers, by engaging domain experts and dynamic counsellors with deeper understanding of student psychology

3RDiConsulting: The Perfect Channel to Accomplishing Academic Aspirations Abroad

Opting for an international platform for academic pursuits deems a promising decision. However, despite its obvious holistic positives and propitious outlooks, a painstaking and cumbersome procedure precedes it all. Aside these concerns, while a majority of student's give-up on dreams due to ignorance of trends abroad and the lack of proper guidance to pursue their ambitions, most others fail to choose the right courses based on their skills and therefore shy away from chasing their aspirations. Recognizing vast amounts of these occurrences while tackling onerous procedures to aid in smooth transitioning of students to their education destinations, the boutique counselling firm 3RDiConsulting (also known as- Third Eye Consulting), was established in 2014 as the brain-child of its renowned Founder, Kavitta Mehta.

Bearing over a decade of experience in the field and successfully aiding in the admission of thousands of students over the years, Kavitta has developed an ingenious and distinctive mentoring approach. She avers, "At 3RDiConsulting, we put our students first. What differentiates us from others is the personal touch and care in dealing with every student personally. We ensure a smooth communication channel, where approachability is one of our key advantages. Their success is all that matters. So, my experience in the field has taught me how to prepare relevant admission applications and maximize a

student's chance of admission". Moving beyond mere aptitude tests, profiles and scores to counter even more significant aspects like the student's ambitions, strengths and passions, 3RDiConsulting stars an ideal student-oriented establishment that aims to build next-generation world-leaders and innovators. "We provide reliable and professional advice and educational products to students in order to empower them to build their career," she further adds.

Finding the Perfect Match

With the ultimate goal to find the 'Perfect Match' for every student, 3RDiConsulting's unique boutique counselling approach involves a rigorous list of tests (aptitude, psychometric and brain-mapping) to understand the personal strengths & weaknesses of the client. Further, an expert analysis of aptitude results combined with informed career counselling aids in discerning education opportunities. Post these, the company engages in an all-inclusive process right from selecting the course/country/university, application process & profile/resume building along with choice of courses to visa assistance and accommodation with ticketing & FOREX assistance. It would only be crucial to note that all of these services are provided based on the finance-sensitive aspects (family-budget, & cost of study) of each client.

Furthermore, Kavitta's associations and tie-ups with multiple organizations/companies like Pentagon and others and her first-hand experience with students in schools & colleges drive an upper-hand in placing 3RDiConsulting on a pedestal in its



Kavitta Mehta,
Founder

field. Thus, the company attains a 99.99 percent success rate in getting the best university and visas within the available resources for its clients.

Prospective Layouts & Further Growth

Several years since its inception, the company further seeks to impel penetration by implementing a tech-savvy approach. An exclusive app is underway to boost student experience and convenience, and a YouTube channel is at its horizon that will be an informative platform, rich in content, addressing various concerns (visa regulations, new course offerings or economic conditions of a particular country). Moreover 3RDiConsulting team is constantly available for connect on all social media platforms to ensure all-time availability to students. Apart from these, the company anticipates expansion across suburban areas in Mumbai with a five-year goal of launching in tier-II cities, simultaneously strengthening institutional tie-ups with major schools and colleges to further ground itself to become the perfect channel, assisting in accomplishing academic aspirations abroad. 

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